



DIGITALCITIZENPROJECT
ILLINOIS STATE UNIVERSITY

Digital Citizens Project

Media Survey Summer 2006

217 high school graduates/incoming freshmen
July 6 – July 21, 2006

Summer 2006 Media Survey

Do you play music from your computer at home?

93% Yes

Do you watch movies/TV/video on your computer?

51% Yes

Do you have a portable music player?

89% Yes

(of these, 67% report using iPods)

Summer 2006 Media Survey

How do you get the music you play on your computer?

Percent is how many times the means was mentioned from the 202 students that responded "yes".

1. CDs – 46% or 93 students
2. Download – 27% or 55 students
3. iTunes – 23% or 46 students
4. Limewire – 16% or 33 students

Summer 2006 Media Survey

Have you used any of the following paid music services?

1. iTunes – 54% or 118 students of 217
2. Napster – 16% or 35 students of 217
3. Rhapsody – 6% or 14 students of 217
4. MTV's Urge – 1% or 3 students of 217
5. Other – 9% or 20 students of 217

Summer 2006 Media Survey

How do you get the Movies/TV/Videos?

Percent is how many times the means was mentioned from the 111 students that responded "yes".

1. DVDs – 37% or 41 students
2. Download – 23% or 26 students
3. Internet, websites – 12% or 13 students
4. Buy – 5% or 6 students

Summer 2006 Media Survey

What peer-to-peer services have you used (if any)?

Percent is how many times the means was mentioned from the 83 students that responded with legitimate answers.

1. Limewire – 64% or 53 students
2. Kazaa – 31% or 26 students
3. Bearshare – 10% or 8 students
4. Morpheus – 8% or 7 students